

U.G. 3rd Semester Examination - 2020**BBA****Course Code : BBBASEHT5****Course Title : Fundamentals of Entrepreneurship**

Full Marks : 50

Time : 2 Hours

The figures in the right-hand margin indicate marks.

Answer all the questions by choosing correct alternative:

2×25=50

1. Which one of the following theory has the attribute of moderate risk taking as a function of skill, not chance?
 - a) Need for independence
 - b) Need for achievement
 - c) Need for affiliation
 - d) Need for authority
2. Having more than 50% ownership position that provides the entrepreneur with managerial control is called:
 - a) Joint venture
 - b) Majority interest
 - c) Horizontal merger
 - d) Diversified activity merger
3. Which of the following is alternatively called corporate venturing?
 - a) Entrepreneurship
 - b) Intrapreneurship
 - c) Act of starting a new venture
 - d) Offering new products by an existing company
4. The level at which an individual is viewed by society is called:
 - a) Financial status
 - b) Qualification
 - c) Social status
 - d) Achievement
5. Which one of the following is the most important characteristic of a successful business website?
 - a) Innovation
 - b) Speed
 - c) Graphics
 - d) Products
6. Which one of the following is the next stage to the Concept Stage of Product Planning and Development Process?
 - a) Idea Stage
 - b) Product Planning Stage
 - c) Product Development Stage
 - d) Test Marketing Stage
7. Why should an entrepreneur do a feasibility study for starting a new venture?
 - a) To identify possible sources of funds
 - b) To see if there are possible barriers to success
 - c) To estimate the expected sales
 - d) To explore potential customers
8. EDP (Entrepreneurship Development Programmes) is required to help:
 - a) Existing entrepreneurs
 - b) First generation entrepreneurs
 - c) Future generations entrepreneurs
 - d) None of the above
9. A corporate manager who starts a new initiative for their company which entails setting up a new distinct business unit and board of directors can be regarded as?
 - a) Ecopreneur
 - b) Technopreneur
 - c) Intrapreneur
 - d) Social Entrepreneur
10. A women entrepreneur is supposed to have a minimum financial interest in share capital of entrepreneur's enterprise:
 - a) 35 percent
 - b) 51 percent
 - c) 25 percent
 - d) None of the above

11. Family business always interested to handover the change of his business to:
 - a) Indian Administration Officers
 - b) Professional Managers
 - c) Next generation
 - d) None of the above
 12. Venture capital is concerned with:
 - a) New project having potential for higher profit
 - b) New project of high technology
 - c) New project having high risk
 - d) All the above.
 13. Who assigned "innovation" as crucial role of Entrepreneur?
 - a) P.F. Drucker
 - b) Maslow
 - c) Taylor
 - d) Joseph A. Schumpeter
 14. Which one is a problem of Women Entrepreneurship?
 - a) High mobility
 - b) Stiff competition
 - c) High-Risk bearing Ability
 - d) All of these
 15. Who is called in India as "better half of the society"?
 - a) Third Gender
 - b) Women Entrepreneurship
 - c) Foreign Partner
 - d) International investors
 16. Who introduced the term "Entrepreneur"?
 - a) Michel Thomas
 - b) Peter F. Drucker
 - c) Richard Cantillan
 17. Which is an important prerequisite to start an Enterprise?
 - a) Finance
 - b) Accounts
 - c) Marketing
 - d) All of these
 18. Which one is a not source of short-term Finance?
 - a) Trade credit
 - b) Factoring
 - c) Cash credit
 - d) Equity shares
 19. Minimum size of the Funds in venture capital should be _____
 - a) 1 Cr
 - b) 5 Cr
 - c) 10 Cr
 - d) 2 Cr
 20. In venture capital foreign holdings will be allowed up to _____%
 - a) 10%
 - b) 15%
 - c) 20%
 - d) 25%
 21. Which of Following is treated as External Sources of Capital?
 - a) Own Interest
 - b) Partner's contribution
 - c) Deposits/Borrowings from Friends
 - d) All of these
 22. Money required for day to day operation of business is called _____
 - a) Long-term capital
 - b) Short-term capital
 - c) Fixed Capital
 - d) Working capital
 23. IDBI was established on _____.
 - a) July1, 1964
 - b) 15th May, 1991
 - c) July1, 1993
 - d) None of these
 24. SIDBI stands for _____.
 - a) Small Industries Development Bank of India
 - b) Small Industrial Develop Bank of India
 - c) Small Indian Developing bank Industries
 25. EXIM Bank was set up on _____.
 - a) 15th March 1982
 - b) 1st Jan 1982
 - c) 1st April 1982
 - d) None of these
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